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News

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Solutia Window Films Provide Indoor Sun Protection Skin Cancer Awareness Month Sheds New Light on Sun Safety

ST. LOUIS, May 25, 2011 – Most people think of outdoor sun safety when they think of skin cancer prevention. While wearing sunscreen, covering up and staying in the shade are all keys to helping protect against ultraviolet (UV) radiation while outside, full protection also means blocking harmful rays from damaging your skin while *inside* your home or vehicle.

As organizations like The Skin Cancer Foundation continue to mark Skin Cancer Awareness Month, Solutia Inc. (NYSE: SOA) is reminding consumers about the importance of adding indoor sun protection to their sun safety regimen through the use of window film in homes and cars.

“Protection inside the home and automobile is an important part of keeping yourself and your family safe from harmful UV radiation,” said Perry Robins, MD, President, The Skin Cancer Foundation.

Deep-penetrating Ultraviolet A (UVA) rays pass through ordinary glass, reaching us inside our homes and vehicles. UVA rays account for 90 percent of the sun’s most damaging rays and are present all day, every day of the year.

Professionally installed window films with UVShield™ technology block up to 99.9 percent of harmful Ultraviolet B (UVB) and UVA rays. Solutia’s window film brands that offer sun protection include [Vista™ Window Film](#), [LLumar® Window Film](#) and [FormulaOne® High Performance Auto Tint](#), all of which all carry [The Skin Cancer Foundation’s Seal of Recommendation](#). The microthin window films are distortion-free and can be virtually invisible, allowing you to enjoy the view at home and on the road without the UV.

“Unparalleled protection from UV rays is one of the prime benefits of Solutia’s window film products,” said Sal Abbate, vice president of sales and marketing for Solutia’s Performance Films Division. “We’re committed to developing window film that aids in sun protection and will help keep people safer in places where they may not even recognize they are exposed to harmful UV rays.”

[The Skin Cancer Foundation](#), the only global organization solely devoted to the prevention, early detection and treatment of skin cancer, recommends the use of [sun protection window](#)

[film](#) on your home's windows, as well as automotive window tint to help protect yourself and family from damaging UV rays on the road.

Along with clear health benefits, window film offers other advantages, such as reducing heat and glare, helping to protect furnishings and fabrics from fading, and reducing energy costs.

For more information or to set up a free consultation with a professional window film dealer, visit www.vista-films.com, www.formulaone.com or www.llumar.com.

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This press release may contain forward-looking statements, which can be identified by the use of words such as “believes,” “expects,” “may,” “will,” “intends,” “plans,” “estimates” or “anticipates,” or other comparable terminology, or by discussions of strategy, plans or intentions. These statements are based on management’s current expectations and assumptions about the industries in which Solutia operates. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to, those risk and uncertainties described in Solutia’s most recent Annual Report on Form 10-K, including under “Cautionary Statement About Forward Looking Statements” and “Risk Factors”, and Solutia’s quarterly reports on Form 10-Q. These reports can be accessed through the “Investors” section of Solutia’s website at www.solutia.com. Solutia disclaims any intent or obligation to update or revise any forward-looking statements in response to new information, unforeseen events, changed circumstances or any other occurrence.

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® polyvinyl butyral interlayers for glass lamination and for photovoltaic module encapsulation and VISTASOLAR® ethylene vinyl acetate films for photovoltaic module encapsulation; LLumar®, Vista™, EnerLogic™, FormulaOne®, Gila®, V-KOOL®, Hüper Optik®, IQue™, Sun-X® and Nanolux™ aftermarket performance films for automotive and architectural applications; Flexvue™ advanced film component solutions for solar and electronic technologies; and technical specialties products including Crystex® insoluble sulfur, Santoflex® PPD antidegradants, Therminol® heat transfer fluids and Skydrol® aviation hydraulic fluids. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,300 employees in more than 50 worldwide locations. More information is available at www.Solutia.com.

Source: Solutia Inc.

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