



News

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FOR IMMEDIATE RELEASE

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Introducing EnerLogic™ glass insulation technology – an energy-efficiency breakthrough from Solutia

New patent-pending, low-e window film advances year-round energy savings

ST. LOUIS April 15, 2010 – CPFilms Inc., a wholly-owned subsidiary of Solutia Inc. (NYSE: SOA), and the world’s leading producer of professional window films for automotive, residential and commercial markets, is excited to announce a groundbreaking new film product. The EnerLogic™ Series is the latest addition to the Vista™ line-up of architectural window films. Featuring a patent-pending, low-e coating, EnerLogic window film adds up to 92%⁽¹⁾ more insulating power to existing commercial and residential windows – improving energy efficiency in every season.

Developed as part of Solutia’s ongoing commitment to energy efficiency, EnerLogic window film has insulating performance superior to any window film available. In summer, heat from the sun is reflected away from windows, easing the stress on air-conditioning. In winter, radiant heat from heating systems is directed back into the room, reducing energy use and improving comfort.

“A building is only as energy efficient as its windows,” Dave Kaliser, CPFilms’ Director of Product Marketing – Architectural, explains. “Traditional window films reflect heat out, providing substantial savings in summer, but adding relatively little value in winter. EnerLogic film helps keep the heat outside in summer and inside in winter, creating a perfect balance of energy efficiency, cost savings, and comfort.”

Outstanding Energy Efficiency – The patent-pending technology of EnerLogic window film effectively transforms the insulating power of single-pane windows into double-pane; and double-pane windows into triple-pane. The result is a significant increase in window efficiency at a fraction of window replacement cost.

Quick Payback – Windows typically account for 15% - 30% of a commercial building’s heating costs, and frequently more than 30% of cooling costs. EnerLogic window film is a low-cost, high-return technology that compares favorably to other popular energy-saving measures both in terms of energy efficiency and cost savings. In fact, EnerLogic outperforms most alternatives in terms of simple payback – averaging just 2.75 years⁽²⁾. Plus, it may be eligible for energy rebates and LEED certification points.

Widens Tax Credit Eligibility – The first product of the series, EnerLogic 35, significantly widens tax credit eligibility for residential applications. Homeowners with popular vinyl frame, dual-pane clear

windows may now be eligible for the Federal Tax Credit anywhere in the United States when EnerLogic 35 window film is installed (see windowfilmtaxcredit.com for details).

“At CPFilms we understand that the greenest energy is the energy that isn’t used,” said Ray Kollar, CPFilms President and General Manager. “This innovative new window film series offers excellent value by improving energy efficiency in every season, helping to reduce consumption and preserve natural resources. We are proud to be the first film company to introduce this revolutionary technology.”

To learn more about EnerLogic window films patent-pending technology and potential energy savings, visit www.enerlogicfilm.com.

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⁽¹⁾ Based on the percentage improvement in average annual insulating properties of 3mm glass with film compared to the same glass without film.

⁽²⁾ EnerLogic VEP35 film installed in commercial buildings with a variety of window types and in different climates throughout North America.

⁽³⁾ Certain restrictions apply, see an authorized dealer for complete warranty details.

NOTE TO EDITORS: CPFilms, Vista and EnerLogic are trademarks of Solutia Inc. and/or its subsidiaries.

CPFilms Profile

CPFilms Inc. is the world’s leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. Our films are designed to meet worldwide standards, carry a factory-backed warranty⁽³⁾ and are professionally installed. For more information about EnerLogic™ window film products, log on to www.enerlogicfilm.com. CPFilms Inc. is a subsidiary of Solutia Inc.

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms™ aftermarket window films sold under the EnerLogic™ brand and others; and technical specialties including the Flexsys family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,300 employees in more than 50 worldwide locations. More information is available at www.Solutia.com.

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