



News

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FOR IMMEDIATE RELEASE

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CPFilms Names “National Dealer of the Year” Sunmaster of Napa, CA Takes Top Award

ST. LOUIS, February 15, 2010 — CPFilms Inc., a wholly owned subsidiary of Solutia Inc. (NYSE: SOA), and the world’s leading producer of professional window films for automotive, residential and commercial markets, presented national and regional dealer awards at its annual elite Vista™ and FormulaOne™ window films dealer conference, held in Naples Florida, Jan 29-31.

Sunmaster of Napa, CA was named National Dealer of the Year. Peter Mott accepted the award on behalf of the window film company. Sunmaster was chosen from more than 500 dealers in CPFilms’ elite dealer program. The award was based on several criteria including dealer loyalty, growth, and the use of CPFilms exclusive sales and marketing programs.

Pro-Film of Torrington, CT won the Eastern Regional Dealer of the Year award, while Sunbusters of Austin, TX took home the Western Regional Dealer of the Year award. Several tiers of dealer loyalty awards were also presented at the event.

“Our annual elite dealer conference provides a unique opportunity to share best practices among our world class dealer base and to recognize outstanding achievements,” said Sal Abbate, CPFilms’ Vice President, Global Sales and Marketing. “We have been delighted with the engagement and turnout of our last two annual conferences in the midst of the economic storm. Sunmaster, as well our regional winners, have appropriately diversified their businesses and gone where the work is,” noted Abbate. “Their adaptation of the latest programs, products, techniques and unique selling propositions keep them on top of their game and the industry. We sincerely congratulate them and applaud their determination to succeed.”

“I am extremely proud to have been selected CPFilms National Dealer of the Year for 2009,” said Peter Mott, Owner, Sunmaster. “While most dealers consider their manufacturer in terms of a supplier we have always considered CPFilms a partner in our company. Utilizing their various programs, including co-op, their business builder tools, and the commercial energy analysis program, we have been successful in growing our business, particularly in the commercial market, far beyond our budgeted projections. In 2010 we fully expect that trend to continue as well as seeing the residential market return.”

The awards dinner was the culmination of a tremendously successful dealer conference themed “Gear Up for Growth.” The conference recognized the economic challenges of the past year and provided the tools and motivation to reach new heights in 2010. Featured keynote speaker David Breashears inspired the attendees with his powerful story of overcoming obstacles to reach his goals, despite seemingly insurmountable odds. Dealers left the conference motivated for success in the coming year and equipped with new products, new programs, and new tools to support their businesses.

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NOTE TO EDITORS: CPFilms, Vista and FormulaOne are trademarks of Solutia Inc. and/or its subsidiaries.

CPFilms Profile

CPFilms Inc. is the world’s leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, and added safety and security when applied to glass. Our films are designed to meet worldwide standards, carry a factory-backed warranty and are professionally installed. For more information about Vista or FormulaOne window film products and their warranties, log on to www.vista-films.com or www.formulaone.com. CPFilms Inc. is a subsidiary of Solutia Inc.

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms™ aftermarket window films sold under the Vista brand and others; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,100 employees in more than 50 worldwide locations. More information is available at www.Solutia.com.

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