



575 Maryville Centre Drive  
St. Louis, Missouri 63141, USA  
www.solutia.com

**FOR IMMEDIATE RELEASE**

News

Media: Melissa Zona +1.314.674.5555  
Investors: Susannah Livingston +1.314.674.8914

## **Solutia Reveals New Global Brand Identity** *Ingenuity, Productivity and Performance*

**ST LOUIS** - November 10, 2010 –Solutia Inc. (NYSE: SOA) a leading specialty chemicals and performance materials company, introduced its new global brand identity, built on the pillars of Ingenuity, Productivity and Performance.

“The new brand identity reflects our pride, confidence, intense drive for accomplishment and optimism for the future shared by Solutia and its employees worldwide,” said Jeffrey N. Quinn, chairman, president and chief executive officer of Solutia Inc. “The Solutia of today combines innovative solutions and best-in-class technical service with the proven capability to serve global markets. This positions the company well to enjoy continued success in 2011 and beyond.”

Solutia’s position as a leading specialty chemical and performance materials company is a result of the organization’s commitment to its pillars of success – Ingenuity, Productivity and Performance. “Ingenuity” represents Solutia’s intelligence, technical skill and innovation. “Productivity” represents Solutia’s commitment to continuous improvement and employee empowerment. “Performance” represents Solutia’s dedication to optimum quality, consistency and world-class support.

“Ingenuity, Productivity and Performance represent the strength, vitality and spirit of Solutia as a global market leader, as well as the employees that drive its success,” added Quinn. “By leveraging our new global Solutia brand, in addition to our product brand names, we will be able to further drive revenue, strengthen relationships with vendors and customers around the world, as well as continue to recruit and retain top employee talent.”

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**Notes to Editor:** Solutia, and the Radiance Logo® and all other trademarks listed below are trademarks of Solutia Inc. and/or its affiliates.

#### **Forward Looking Statements**

This press release may contain forward-looking statements, which can be identified by the use of words such as “believes,” “expects,” “may,” “will,” “intends,” “plans,” “estimates” or “anticipates,” or other comparable terminology, or by discussions of strategy, plans or intentions. These statements are based on management’s current expectations and assumptions about the industries in which Solutia operates. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to, those risk and uncertainties described in Solutia’s most recent Annual Report on Form 10-K, including under “Cautionary Statement About Forward Looking Statements” and “Risk Factors”, and Solutia’s quarterly reports on Form 10-Q. These reports can be accessed through the “Investors” section of Solutia’s website at [www.solutia.com](http://www.solutia.com). Solutia disclaims any intent or obligation to update or revise any forward-looking statements in response to new information, unforeseen events, changed circumstances or any other occurrence.

#### **Corporate Profile**

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® polyvinyl butyral interlayers for glass lamination and for photovoltaic module encapsulation and VISTASOLAR® ethylene vinyl acetate films for photovoltaic module encapsulation; LLumar®, Vista™, EnerLogic™, FormulaOne®, Gila®, V-KOOL®, Hüper Optik®, IQue™, Sun-X® and Nanolux® aftermarket performance films for automotive and architectural applications; Flexvue™ advanced film component solutions for solar and electronic technologies; and technical specialties products including Crystex® insoluble sulfur, Santoflex® PPD antidegradants, Therminol® heat transfer fluids and Skydrol® aviation hydraulic fluids. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,400 employees in more than 50 worldwide locations. More information is available at [www.Solutia.com](http://www.Solutia.com).

#### **Source: Solutia Inc.**

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